

Message Text

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PAGE 01 STATE 146529
ORIGIN ARA-14

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FM SECSTATE WASHDC
TO AMEMBASSY MEXICO

UNCLAS STATE 146529

E.O. 11652: N/A

TAGS: MX

SUBJECT: PETER MAX MURALS

1. FOLLOWING IS PROPOSED LANGUAGE FOR INSERT IN JULY 4TH INVITATION.
2. BEGIN QUOTE - THE BILINGUAL SIGNS ON DISPLAY HERE TODAY ARE DUPLICATES OF THE BEGIN QUOTE WELCOME TO THE UNITED STATES END QUOTE MURALS WHICH HAVE BEEN INSTALLED AT NEARLY 200 ENTRY POINTS ALONG THE MEXICAN AND CANADIAN BORDERS. THE SIGNS WERE COMMISSIONED BY THE UNITED STATES GENERAL SERVICES ADMINISTRATION AND DESIGNED BY ARTIST PETER MAX. THEY WILL ALL BE UNVEILED ON THIS FOURTH OF JULY.

SIMULTANEOUS CEREMONIES IN MEXICO CITY, OTTAWA, AND ON THE ELLIPSE IN WASHINGTON, D.C., WILL RECOGNIZE THE INSTALLATION OF THE SIGNS, WHICH ARE DESIGNED TO CONVEY A WARM AND CHEERFUL GREETING TO VISITORS AND IMMIGRANTS ENTERING THE UNITED STATES. THEY ARE PART OF A TOTAL BILINGUAL COMMUNICATIONS SYSTEM DEVELOPED FOR BORDER ENTRY POINTS, AND ARE A COLORFUL EXPRESSION OF THE GOOD WILL WHICH EXISTS BETWEEN

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THE UNITED STATES AND ITS NEAREST NEIGHBORS.

AT THE WASHINGTON CEREMONY, ARTIST PETER MAX WILL PRESENT TO THE UNITED STATES A NEW WORK WHICH EXPRESSES HIS LOVE FOR AMERICA, HIS ADOPTED COUNTRY. IT IS A PAINTING OF THE STATUE OF LIBERTY, CREATED BY MR. MAX ON JULY 4TH, 1976, AS HE WATCHED THE BICENTENNIAL PARADE OF THE TALL SHIPS,

SAILING UP THE HUDSON RIVER FROM THE NEW YORK HARBOR WHERE
MISS LIBERTY STANDS. END QUOTE. VANCE

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